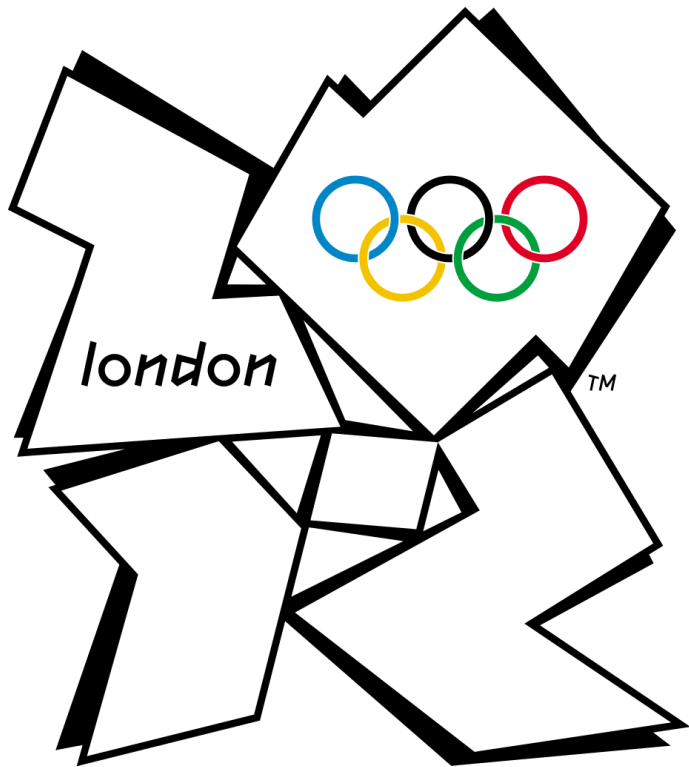


LOCOG (London Organising Committee of the Olympic and Paralympic Games)  
Capita TI helps to keep the London Olympics on track

## Playing a role in the great UK success story

Capita Translation and Interpreting (Capita TI) played a small but crucial role in that success story by providing website translation services for the official Olympic website during the events, as well as translations of other important documentation during the lead-up to the Games.



"I worked with Capita TI during my time at London Organising Committee of the Olympic and Paralympic Games. The work was always efficiently managed and the team were extremely supportive and accommodating with our tight and often demanding deadlines.

All translations were completed on time and were accurate, which made it easy to provide information in French."

**Diane Charlton,**  
LOCOG Marketing team

*The 2012 Olympics in London achieved success on an unanticipated level. Perhaps the greatest accomplishment was that the whole event seemed to work so smoothly, with few delays or major controversy for visitors once the Games began.*

### Website reports

During the games we were responsible for translating the results and reports from each event and Olympic location, so they could be made available for use by the world's press (20,000 journalists covered the games) and the billions following events at home on the official Olympic website.

A dedicated team, working around the clock, ensured that content was translated accurately and fully into French and placed on the website within a very tight turnaround time of 2 hours per article. With 26 World Championship class sport competitions taking place during the three week period, this posed an interesting and exciting challenge for our team.

## Crucial documentation

Over 14,000 athletes from 205 participating nations, accompanied by 63,000 support staff, as well as officials for each of the events, arrived in London for the games requiring correct information on their arrangements and itinerary, which was delivered by our team and network of native linguists.

In the lead-up to the games, Capita TI translated the brochures and publications distributed by the International Olympic Committee and London Olympic Committee to heads of state and sporting ministries in the participating nations into French and Spanish. A wide variety of other documents were also translated into 12 additional languages by the Capita TI team.

The translated documents included customs guidelines for team representatives looking to move in and out of the country, important legal information that was created and distributed, and the forms that had to be completed by every Olympic representative and delegate.



“The key to our success was meticulous planning. We worked through every possible scenario in the build up to the games, making sure that we could maintain our great service for the customer during the games.

A lot of people from Capita TI and our pool of dedicated linguists worked around the clock, literally, to make sure that this most prestigious of international events was understood when accessed by millions of people across the world.”

**Patrick Gardiner,**  
Capita TI Project Manager



Find out more at: [www.capitatranslationinterpreting.com](http://www.capitatranslationinterpreting.com)  
or contact us: [enquiries@capita-ti.com](mailto:enquiries@capita-ti.com)

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